



DESIGN FOR A BETTER WORLD

AN EYE TOWARDS THE FUTURE

Design inspired by the best “**Made in Italy**”, innovation and technology in harmony with environmental requirements, quality standards and international certifications are the reasons, which permitted **Newform** to be the protagonist on the world market.

The quality concept is destined to get significantly evolved towards **customer's satisfaction** and **sustainable development** involving staff by owning themes of **environmental management and security**. Nowadays, in order to be successful on the global market, the enterprise has to respond in an incisive way to the often opposed but equally plausible needs.

It has implemented an **integrated management system** since years, which pursues the aim of **quality products** while paying attention to the environmental, health and safety aspects of the workers in the workplaces.

Every year a third party carries out an inspection check at **Newform** premises in order to verify the compliance with the undertaken activities.

All the products, starting from the design phase, are analysed in all aspects, from productive ones to environmental impact and to the activities that each operator performs for the production of that particular item.



SUSTAINABLE ETHIC: A COMPANY THAT GENERATES VALUE

Newform's commitment to the environment has concretely started in 2007 when the company obtained the **UNI EN ISO 14001** Certification - Environmental Management System.

According to this standard, the company systematically promotes:

- A better ecological performance and greater protection of the environment to achieve environmental goals
- Controlling and maintaining regulatory compliance
- Define specific environmental responsibilities

HOW?

How to do that? By trying to gradually improve our performances with intervention strategic planning, evaluating the results and involving the employees in putting into place new goals.

As stated in the company's **"Policy for Quality, Environment and Safety"**, Newform management promotes a culture of **quality, respect for the environment and attention to health and safety in the workplace**, to be achieved and perfected with determination, in the belief that these aspects are fundamental for the company growth and development of employees, customers, suppliers and the community.



From the analysis of the environmental opportunities, we can notice:

- the constant search for more sustainable raw materials/substances (to prevent the release of dangerous substances into the environment and the reduction of risks of chemicals for employees and certain species)
- improve and increase employee skills, providing training sessions on environmental issues (e.g. waste management)
- use of entirely renewable energy resources soon
- implement verification of supplier requirements to contribute to their qualification. In this phase, suppliers with certifications have a privileged role.





PWP PROCESS

Newform continuous search for eco-sustainable innovation allowed the company to develop important technological growth.

The **PWP innovative process** keeps the drinking water from taps and mixers pure.

PWP (Pure Water Process) prevents the tap from releasing harmful metal particles of lead and nickel (heavy metals toxic for ingestion) into drinking water.

PWP is a **fourth-generation chrome plating process** consisting of two treatments: the first one chemically removes lead from the taps and the second prevents nickel from dissolving into the water.

To do so, we use an **electrolytic nickel** deposit: it is extremely resistant to corrosion and activated by some elements, which prevent oxidation and the release of nickel ions into the water.

PRODUCT CERTIFICATIONS



Certified to
ASME A112.18.1/CSA B125.1



Certified to
NSF/ANSI/CAN 61



Australian Government



WaterMark



水務署
Water Supplies Department



CAREFUL CHOICE OF MATERIALS

Newform employs only **UBA alloys** that meet certain chemical and microbiological requirements to make the water drinkable.

WATER: OUR INSPIRATION AND OUR COMMITMENT

What surrounds us has always inspired us. During these **40 years**, water has become our priority and **Newform** is a company that has always included the **protection of the environment** in the company mission by safeguarding water resources and reducing consumption.

The protection of this precious commodity begins with our daily gestures and choices. With its projects, **Newform** is committed to promoting an **ecological culture** for more efficient and prudent use of water in our home and to minimize our **impact on the environment**.

Our **eco-sustainable awareness** prompted us to design and offer you technologies aimed at **saving water and energy** in your home, without sacrificing the indistinguishable **Newform** design. The new **water-saving taps** will allow you to reduce waste and save water and energy consumption.

BE AWARE... BE SUSTAINABLE

The energy-efficient collections are **Nio, Linfa II, Ergo-Q, Ergo Open, XT, O'rama, X-Steel and Blink** in addition to the brand new **Haka** series. These products will allow you to decrease your water consumption: the reduced flow rate of **5 l/m** allows water savings, up to **50% of consumption**.

Look for this symbol in our catalogues and online to find out which products are right for you.





WATER, A COMMON GOOD TO PRESERVE

We have always paid close **attention to the territory**, especially the one that surrounds us and offers **precious natural resources**, such as **water**, that we return to the environment after careful controls and analysis as requested by the law.

RESPONSIBLE USE OF AIR

Heat recovery and ventilation systems represent a winning combination **save energy** and have **excellent air quality**.

Newform has always invested in this project: the heat recovery units used in air conditioning systems are exchangers that allow the transfer of heat and/or humidity between **two airflows**, thanks to a temperature or humidity difference. This system increases the **energy efficiency** of the entire structure.

ENERGY FROM RENEWABLE SOURCES

Newform uses **100% green energy**. We carefully selected suppliers that chose renewable energy and put into place **sustainable solutions** to protect the environment for future generations.

LED ILLUMINATION

Newform **Research and Development** department created a project of **LED light** installation throughout the entire structure to optimize energy consumption: the lighting changes depending on environmental conditions.

Thanks to this project, we can **save** lots of **energy** without affecting the working environment and allowing **optimal lighting**.



SUSTAINABLE TRANSPORT

Newform promotes **sustainable transports** and prefers collaborating with local carriers to reduce emissions. This will enable us to lower our **environmental impact** as air and noise pollution, traffic and accidents.

PAPERLESS COMPANY

The **paper reduction** project in offices does not pursue the utopian goal of the "paperless" office, but rather the more pragmatic one of greatly reducing the use of paper.

Newform's proposal is based on the exchange and share of information between colleagues in a horizontal way. Studying the internal situation of employee and consequently identifying a multiplicity of **management, organizational, technological and material solutions**, aims at minimizing the paper use.

These solutions can be integrated both in the purchasing procedures (**green purchasing**) and in the operating procedures (**quality system**). The technologies available allow a great reduction in paper consumption without radically changing work styles, but rather better using technological resources.

ECO-FRIENDLY MARKETING

To simplify the sales process and meet every functional and aesthetic need, we redesigned the **Bath/Wellness and Kitchen price lists**.

With an eye towards sustainability, we chose **paper** certified by the FSC Mix which guarantees the origin and sustainability of the material used (**no less than 70% from recycled sources**).

